

Miroslav Končar, PhD – Short Bio

Miroslav Koncar PhD, is the Business Development Director, Global Markets, at Marand d.o.o. In capacity of his role, he is responsible for driving global expansion of Marand's healthcare solutions, focusing on demand generation, strategic accounts management and awareness raising. Next to Marand, Miroslav also holds the honorary associate professor position at Faculty of Electrical Engineering and Computing in Zagreb, Croatia, where he teaches Biomedical Informatics. He is serving 2nd mandate as Chair of HL7 Croatia and certified HL7 expert, the most significant not-for-profit standardization body in the field of health informatics. Prior to joining Marand, Miroslav spent 15 years with international roles at Oracle and Ericsson Nikola Tesla, driving the healthcare industry strategy and execution.



Miroslav is recognized as thought leader and key expert in healthcare information technologies. He has been invited as keynote speaker and lecturer in number of leadership events and conferences across the globe. He is inspired by innovation in healthcare ICT driven by open solutions and data models, modular architectures, and disruptive business models.

Miroslav is based in Zagreb, Croatia. He is married and a proud father of two children.

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